

Young Urban Professionals ENC, Inc. PO Box 14485 New Bern, NC 28561

## EIN: 82-4457781

July 15, 2019

Re: Y.U.P of ENC – Big Bro/Big Sis Mentoring Skate Night 2019 Sponsorship Opportunity

The Young Urban Professionals of Eastern North Carolina are presenting a Big Bro. Big Sis Mentoring Skate Night with an 80s Theme! This event is a way to teach the youth in our community (ages 11-17) the importance of networking and growing impactful relationships. Children will be paired up with a big brother or sister to engage, learn, and build a rapport with throughout the night. This is accomplished by creating meaningful social and educational opportunities where these young professionals can network and effectively communicate by transferring ideals, opportunities and resources, in a hip and engaging environment associated with fun and creativity. We are also encouraging child-centered organizations and resources to set up information booths that children, parents, and mentors can visit to ask questions and gain access to services.

Being a Y.U.P ENC Sponsor is a great opportunity to promote your business while showing your support for the community. Since partnerships, memberships and sponsorships are the primary funding sources for Y.U.P ENC, the success of community-focused and family friendly events such as our Skate Night are directly related to our ability as a not-for profit to provide education regarding business and nonprofit creation, operation, management and sustainability; to, create additional resources and income sources which can contribute to economic stimulation in struggling communities.

Please see the enclosed document(s) listing additional details regarding this event. As you evaluate your options, please consider how invaluable it is to have community and business partnerships that collaborate to impact people's lives in an amazing way. If you are interested in being our Big Bro/Big Sis Mentoring Skate Night 2019 Title Sponsor or are interested in sponsoring future Y.U.P. initiatives, please give me a call so we can discuss your sponsorship goals.



We thank you immensely for your consideration. If you have any questions or concerns, do not hesitate to contact me. Y.U.P of ENC is grateful for your involvement in the community and we look forward to partnering with you.

Sincerely,

Jolia Massey

Talina Massey Chair, Y.U.P ENC, INC. 252-497-8838 info@youngurbanprofessionals-enc.org





Enclosure